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Brennan U.K. Introduces RHINO Hose Protection Line to Enhance Customer Productivity

The durability-enhancing product line will provide customers with a comprehensive range of hydraulic solutions

SOLON, Ohio, April 10, 2024 – Brennan Industries, Inc. (Brennan), a global leader in hydraulic, pneumatic and instrumentation fittings, announces its strategic product expansion into the U.K. with the introduction of RHINO products, a line renowned for its family of innovative hydraulic hose protective products.

Dave Carr, president and CEO of Brennan, sees this tactical move to the U.K. as a natural extension of their product offering and a testament to their commitment to meeting the evolving needs of their global customer base.

"Many of our customers work with hydraulic hoses every day," Carr said. "RHINO's products complement our existing product range, and we wanted to give our customers options to reduce expensive downtime. RHINO products will help increase overall productivity with preventative protection and are built to withstand demanding environments. We're proud to meet a market need with an effective solution to prevent leaks and prolong equipment lifespans."

"RHINO products have experienced wide-spread adoption in the U.S., experiencing remarkable market penetration and praise," said Kevin Jones, general manager, RHINO. "Thanks to Brennan's reputation and extensive distribution network, these products have experienced heightened visibility and accessibility over the last year. It was a natural decision to bring them into the UK and provide this solution to Brennan customers on a global scale."

RHINO has been a pioneer in the hydraulic industry, developing products like the RHINO Sleeve™ and RHINO Wrap™. The 2023 acquisition by Brennan marks a significant milestone, integrating these durability-enhancing solutions into Brennan's extensive product list of hydraulic solutions.

Learn more about Brennan's RHINO family of hose protective products by visiting <https://www.brennaninc.co.uk/products/rhino-products>.

About Brennan Industries

Brennan Industries, Inc. is a key player in the world of hydraulic, pneumatic and instrumentation fittings, bringing decades of excellence to the industry. Brennan has consistently delivered high-quality and custom solutions with distribution centers strategically placed worldwide. Brennan's dedication to innovation and precision has established the company as a leading force in driving advancements in technologies related to hydraulics and pneumatics. To explore Brennan's extensive product range and learn more about its commitment to excellence, visit www.brennaninc.com.